

Revolutionaries Application Form



Name	
Date of Birth	
Local Shop	
Years windsurfing	
Favourite discipline	
Other activities - tell us about your other hobbies and interests	
Bio - tell us a brief history about yourself including how you got into windsurfing and how active you currently are.	
Video link - we would love to see a video of you sailing so we can see your ability (we are looking for good ambassadors for our products and need to ensure that you are a certain ability to be classed as a Revolutionary)	
Twitter Username	@
Facebook Profile	www.facebook.com/
Blog/Website	
Tell us about your best ever day windsurfing - This can be a short recount of your favourite day so we can see how well you write for producing content to be shared on our channels	
Results - Please list any relevant windsurf competition results	

Terms and Conditions

All applications will have to be approved by Severne HQ in Western Australia before being granted permission to join the Revolutionaries project, if you are successful in your application there are some terms and conditions related to the role that by completing this you agree to:

1. You will effectively be acting as a brand ambassador for Severne in the UK and as such your actions will reflect on the brand, therefore you must ensure that you are approachable on the beach (can be seen as a valuable source of information),
2. As an ambassador it will be your responsibility to develop and maintain a good knowledge of the Severne product range to include all sails, masts, booms and extensions.
3. Any content posted on your own websites/social media sites can be associated to the brand so you should conduct yourself in a way which reflects the brand in a good light.
4. Provide technical help and feedback on a national level and be a point of contact for enquiries
5. Organise and run at least one local demo event each year in association with their affiliated shop.
6. Attend (not necessarily compete) at least two National and local windsurfing events each year
7. Create regular content to be featured on the Severne UK Facebook page be that videos, blog pieces or photos
8. Assist in gaining customers for local shop from the beach to the store (possible sales incentive could be agreed).